First	Last	Organization	Affinity	Position	Notes	Potential Donor?	Contact	Endorsement
Jaime	Holt	San Joaquin Valley Air Pollution Control District	Air Quality		invite to kickoff event or fundraiser	yes	Danielle	no
Sayed	Sadredin	San Joaquin Valley Air Pollution Control District	Air Quality	Executive Officer		yes	Danielle	no
Amy	Kitchener	Alliance for California Traditional Arts	Arts	Executive Director			Ashley/Elliott	
Lilia	Chavez	Fresno Arts Council	Arts	Executive Director			Elliott	yes
Coke	Hallowell	San Joaquin River Parkway and Trust	Arts	Board Chair	talk to Sharon about best way to approach Coke; maybe put on committee	yes	Danielle	yes
Nikiko	Masumoto		Arts				Elliott	yes
Mark	Riley	Bank of America	Bank	Market Vice President	on Chamber board	yes	Ashley	yes
Steve	Miller	Fresno First Bank	Bank	President and CEO		yes	Ashley?	yes
Jim	Woodward	Baker, Manock and Jensen	Business		Woodward family	yes	Ashley/Danielle	yes
Ken	Price	Baker, Manock and Jensen	Business	Attorney	advises LAFCO and FMFCD	yes	Elliott	yes
Irma	Olguin	Bitwise Industries	Business				Danielle	yes
Jake	Soberal	Bitwise Industries	Business		def interested - maybe committee?	yes	Danielle	yes
lan	LeMay	California Fresh Fruit Association	Business		Sarah reaching out		Sarah	
Alan	Pierrot	Central Valley Community Foundation	Business	Board Chair		yes	Ashley	yes
Amparo	Cid	Cid and Macedo	Business		interested in staying engaged		Sandra	
Angela	Hiyama	Comcast	Business		on Chamber board		Sarah	yes
Deb	Nankivell	Fresno Business Council	Business		definitely interested but wants parks only		Danielle	yes
Ryan	Jacobsen	Fresno County Farm Bureau	Business		on Chamber board		Ashley/Sarah	yes
Fred	Mathis	Fresno FC	Business				Danielle	
Jeremy	Schultz	Fresno FC	Business				Danielle	
Jordan	Wiebe	Fresno FC	Business				Danielle	
Derek	Franks	Fresno Grizzlies	Business			yes	Sarah	yes
Sam	Hansen	Fresno Grizzlies	Business			-	Sarah	
Tara Lynn	Gray	Fresno Metro Black Chamber of Commerce	Business				Danielle	
Scott	Miller	Gazebo Gardens	Business	Owner	on Chamber Government Affairs Committee; Storyland/Playland lead	yes	Danielle	yes
Nathan	Ahle	Greater Fresno Chamber of Commerce	Business				Ashley	yes
Dora	Westerlund	Greater Fresno Hispanic Chamber of Commerce	Business				Ashley	yes
Whitney	Campbell	Grizzlies Community Fund	Business				Sarah	
Edgar	Blunt	Imago	Business				Danielle	
Bruce	Batti	Jeffrey Scott Agency	Business			yes	Danielle	yes
Bryn	Forhan	Lobbyist/San Joaquin River Conservancy	Business			yes	Ashley/Danielle	yes
Bill	Lyles	Lyles Diversified	Business		generally interested		Ashley	yes
Brady	Matoian	OK Produce	Business		Cary mentioned this but worth a follow up	yes	Danielle	yes
Ann	Kloose	Pacific, Gas and Electric	Business		on Chamber Gov Affairs Committee		Ashley/Elliott	
Anna	Brooks	Pacific, Gas and Electric	Business		on Chamber board		Ashley	yes
Jim	Kennedy	Quiring Contractors	Business			yes	Sarah	
Brad	Hardie	Regency Property Management	Business			yes	Elaine	yes
Allie	Wieland	Sagaser, Watkins, and Wieland	Business				Sarah	yes
Kristine	Walter	San Joaquin River Access Coalition	Business		interested	yes	Ashley	yes
Mike	Cruz	Tioga Sequoia Brewing Company	Business		have partnership with REI, could be good sponsor	yes	Sarah	
Jerry	Reid	Top Hand Media	Business		very supportive; part of State Parks Association	yes	Danielle	

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Jamin	Brazil	Vine Ventures	Business	definitely interested but time crunched		Danielle	
Kate	Eiland	Wells Fargo	Business	also does show on KMJ		Sarah	
Al	Smith		Business	former Chamber CEO		Ashley	yes
Bill	Smittcamp		Business		yes	Ashley	yes
Bob	Smittcamp		Business	landscaping, median islands important to him	yes	Ashley	yes
Brie	Comstock		Business	rec'd by Brian Domingos	yes	Ashley	yes
Dick	Johansen		Business		yes	Ashley	yes
Leland	Parnagian		Business	LeeAnn will talk to him about getting Mayor interested from econ dev angle		LeeAnn/Ashley	yes
Sarah	Woolf		Business	rec'd by Brian Domingos	yes	Ashley	yes
Wendy	Batti		Business	on Chamber board		Danielle	yes
Suzanne	Bertz-Rosa	Bertz-Rosa Strategy and Creative	Civic			Ashley	
Cary	Catalano	Catalano Fenske and Associates	Civic	on Chamber board		Ashley	yes
Scott	Barton	Fresno Chaffee Zoo	Civic			Ashley?	yes
Francine	Farber	League of Women Voters	Civic			Danielle	yes
Mary	Savala	League of Women Voters	Civic			Sandra	yes
Samuel	Molina	Mi Familia Vota	Civic	generally interested		Sandra	yes
Laura	Ward	Ward Legal	Civic	active in Rotary, Leadership Fresno, Stanford Alum		Danielle	yes
Elizabeth	Arambula		Civic			Sarah	yes
Abre'	Conner	ACLU Northern California	Community Org Attorney				
Rhea	Martin	Californians For Justice	Community Org				
Luis	Ojeda	Californians For Justice	Community Org				
Grisanti	Valencia	Californians For Justice	Community Org				
Leoncio	Vasquez	Centro Binacional (CBDIO)	Community Org				
Margarita	Rocha	Centro La Familia	Community Org				
Craig	Scharton	Downtown Fresno Partnership	Community Org			Danielle	
Ernersto	Saavedra	East Bay Asian Youth Center	Community Org				
Artie	Padilla	Every Neighborhood Partnership	Community Org			Danielle	yes
Thomas	Weiler	Faith in the Valley	Community Org			Sandra	yes
Javier	Guerrero	Fresno Barrios Unidos	Community Org				
Pao	Yang	Fresno Center for New Americans	Community Org			Danielle	yes
Vong	Mouanoutoua	Fresno EOC	Community Org	Geri rec - could be good entry to Hmong cmty		Danielle	
Zack	Darrah	Fresno Interdenominational Refugee Ministries	Community Org	def interested; part of Parks Now Coalition statewide		Sandra	yes
Ivan	Paz	Fresno Metro Ministry	Community Org	works with residents in Jefferson, Yokomi		Danielle	
Keith	Bergthold	Fresno Metro Ministry	Community Org			Danielle	yes
Brian	King	Fresno Street Saints	Community Org			Danielle	yes
Esther	Delahay	Lowell Community Deelopment Corporation	Community Org			Danielle	
Mike	Slayden	Off the Front	Community Org				
Sagrario	Diaz	Parent Institute for Quality Education	Community Org				
Cherella	Nicholson	Saint Rest Economic Development Corporation	Community Org			Danielle	
Jose Leon	Barraza	Southeast Fresno Community Dev Corporation	Community Org	wants southeast regional park		Sandra	yes
Tim	Nightingale	Stonesoup	Community Org				

First	Last	Organization	Affinity	Position	Notes	Potential Donor?	Contact	Endorsement
Pao	Yang	The Fresno Center (Fresno Center for New Americans)	Community Org					
Yolanda	Randles	West Fresno Family Resource Center	Community Org	Executive Director			Danielle	yes
Darius	Assemi	Granville Homes	Developer				Ashley	yes
Jeff	Roberts	Granville Homes	Developer				Danielle	
Sal	Gonzales	Kashian	Developer				Ashley	
Terance	Frazier	TFS Investments	Developer		in wait and see territory with politics but likely supportive	yes	Danielle	yes
Mehmet	Noyan	The Noyan Co.	Developer				Elaine	yes
Ed	Kashian		Developer				Ashley	yes
Eimear	O'Farrell	Clovis Unified School District	Education	Superintendent	add CUSD board members		Ashley?	maybe
Emilia	Reyes	First 5 Fresno County	Education				Elliott	yes
Dr. Joe	Castro	Fresno State	Education				Ashley	yes
Kurt	Madden	Fresno Unified	Education		definitely interested; parks only		Danielle	yes
Bob	Nelson	Fresno Unified School District	Education				Ashley	yes
Diego	Arambula	GO Public Schools Fresno	Education				Danielle	yes
Kevin	Hamilton	Central California Asthma Collaborative	EJ	Executive Director			Sandra	yes
Venise	Curry	Communities for a New California Ed Fund	EJ				Sandra	yes
Kimberly	McCoy	Communities for a New California Education Fund	EJ				Sandra	yes
Genoveva	Islas	Cultiva La Salud	EJ				Sandra	yes
Sandra	Celedon	Fresno Building Healthy Communities	EJ				Danielle	yes
Ashley	Werner	Leadership Counsel	EJ				Sandra	
Grecia	Elenes	Leadership Counsel	EJ				Sandra	yes
Jim	Patterson	California State Assembly	Elected		pull campaign finance forms and talk to donors			
Joaquin	Arambula	California State Assembly	Elected				Ashley/Danielle	yes
Lee	Brand	City of Fresno	Elected	Mayor			Ashley	yes
Clint	Olivier	Fresno City Council	Elected				Elliott	maybe
Esmeralda	Soria	Fresno City Council	Elected		interested and engaged		Danielle	yes
Luis	Chavez	Fresno City Council	Elected				Danielle	yes
Oliver	Baines	Fresno City Council	Elected				Danielle	yes
Paul	Caprioglio	Fresno City Council	Elected				Ashley/Danielle	yes
Steve	Brandau	Fresno City Council	Elected				Kristine	maybe
Nelson	Esparza	Fresno County Board of Education	Elected				Elliott	yes
Andreas	Borgeas	Fresno County Board of Supervisors	Elected				Kristine	maybe
Brian	Pacheco	Fresno County Board of Supervisors	Elected					yes
Sal	Quintero	Fresno County Board of Supervisors	Elected					yes
Claudia	Cazares	Fresno Unified	Elected				Danielle	yes
Elizabeth	Jonasson	Fresno Unified	Elected				Danielle	yes
Brooke	Ashjian	Fresno Unified School District	Elected					yes
Carol	Mills	Fresno Unified School District	Elected					yes
Ana	Melendez	Office of Assemblymember Joaquin Arambula	Elected				Danielle	
Sandra	Garcia	Office of Congressman Jim Costa	Elected				Danielle	
Terry	Cox	Office of Councilmember Esmeralda Soria	Elected				Danielle	
Raymond	Eddy	Office of Councilmember Oliver Baines	Elected				Danielle	

First	Last	Organization	Affinity	Position	Notes	Potential Donor?	Contact	Endorsement
Tim	Orman	Office of Mayor Lee Brand	Elected				Ashley	
Eric	Payne	State Center Community College District	Elected				Danielle	yes
Miguel	Arias	State Center Community College District	Elected		likely to support - FUSD will want joint use support and SCCCD may want funding for Radcliffe		Danielle	yes
Jim	Costa	United States Congress	Elected				Ashley	yes
Melinda	Marks	San Joaquin River Conservancy	Enviro				Danielle	
Sharon	Weaver	San Joaquin River Parkway Trust	Enviro				Danielle	yes
Sally	Ramage	Shinzen Friendship Garden	Enviro				Danielle	yes
John	Valentino	Tree Fresno	Enviro	Board Member	\		Danielle	yes
Lee	Ayres	Tree Fresno	Enviro				Danielle	yes
Tom	Bohigian		Enviro			yes	Danielle	yes
Pastor DJ	Criner	Saint Rest Baptist Church	Faith					yes
Brad	Bell	The Well Community Church	Faith					yes
Pastor Paul	Binion	Westside Church of God	Faith					yes
Pastor BT	Lewis		Faith					yes
Joseph	Riojas	Wells Fargo/SEFCEDA Board Chair	Finance				Danielle	
Tony	Molina	Fresno County Bicycle Coalition	Fitness	Vice Chair, Board	active on bluff/river issues			yes
John	McCracken	Sunnyside Bicycles	Fitness					
Blong	Xiong		Former Elected					yes
Henry	Perea		Former Elected				Sandra	yes
Juan	Arambula		Former Elected		champion!	yes	Ashley/Danielle	yes
Susan	Anderson		Former Elected		firm supporter		Elliott	yes
Jane	Sumpter	City of Fresno	Government	Assistant City Manager	do a group mtg w/ Bruce, WQS, Jane, Parvin, Sophia		Danielle	
Parvin	Neloms	City of Fresno	Government	Director of PARCS	do a group mtg w/ Bruce, WQS, Jane, Parvin, Sophia		Danielle	
Sophia	Pagoulatos	City of Fresno	Government	Planning Manager	do a group mtg w/ Bruce, WQS, Jane, Parvin, Sophia		Danielle	
Wilma	Quan-Schecter	City of Fresno	Government	City Manager	do a group mtg w/ Bruce, WQS, Jane, Parvin, Sophia		Ashley	
Irma	Yepez-Perez	City of Fresno, PARCS	Government		do a group mtg w/ Bruce, WQS, Jane, Parvin, Sophia		Danielle	
Alan	Hofmann	Fresno Metropolitan Flood Control District	Government	General Manager	interested in staying involved		Danielle	yes
Jerry	Dyer	Fresno Police Chief	Government				Ashley	
Н	Spees	Office of Mayor Lee Brand	Government	Director of Strategic Initiatives	interested if framed around n'hood revitalization		Danielle	yes
Matt	Rogers	Office of Senator Kamala Harris	Government		part of Fresno County Young Dems		Elliott/Danielle	
Craig	Wagoner	Community Regional Medical Centers	Health				Ashley	yes
Ken	Bird	Fresno County Public Health	Health				Sandra	yes
Lynne	Ashbeck	Valley Childrens Health Care	Health				Elliott	
Todd	Suntrapak	Valley Childrens Health Care	Health		definitely interested - OAK childrens study		Ashley	yes
Dillon	Savory	Central Labor Council	Labor		definitely interested in staying involved	yes	Elliott	
Dee	Barnes	FCEA	Labor		could be supportive but anti special districts; cautious about public safety		Danielle	
Chuck	Riojas	Fresno Madera Building Trades Council	Labor		contribute for signatures?		Ashley/Danielle	
Marina	Magdaleno	Local 39	Labor		have Amy be broker		Amy	
Melanie	Unguez		Mamas		active in MOPS		Danielle	
Ashley	Swearengin	Central Valley Community Foundation	Philanthropy					
Danielle	Bergstrom	Central Valley Community Foundation	Philanthropy					

First	Last	Organization	Affinity	Position	Notes	Potential Donor?	Contact	Endorsement
Elliott	Balch	Central Valley Community Foundation	Philanthropy					
Gretchen	Moore	Central Valley Community Foundation	Philanthropy					
Kelvin	Alfaro	Central Valley Community Foundation	Philanthropy					
Serop	Torossian	Kaiser Permanente	Philanthropy		close to Mayor; on Chamber GAC; not going to be first to support from business community		Danielle	
Sabina	Gonzales	The California Endowment	Philanthropy				Sandra	
Sarah	Reyes	The California Endowment	Philanthropy				Sandra	
Lindsay	Callahan	United Way of Fresno and Madera Counties	Philanthropy		Danielle meeting in early Jan to discuss		Danielle	
Geri	Yang-Johnson	Wells Fargo	Philanthropy		interested but time crunched to get deeply involved		Danielle	
Lisa	Smittcamp		Public Safety				Sarah	
John	Shamshoian	Realty Concepts	Realtor					
Greg	Terzakis	Fresno Apartment Association	Realtors				Ashley/Danielle	
Jason	Farris	FresYes!	Realtors					
Paul	Gibson	Guarantee Real Estate	Realtors		definitely interested; SJR Conservancy board member	yes	Danielle	
Brian	Domingos	Premier Valley Realty	Realtors		interested (as realtor) but skeptical - why can't city use GF\$		Claudia/Danielle	
Joan	Eaton		Realtors			yes	Danielle	
Shawn	Riggins	Fresno Local Conservation Corps	Workforce				Sandra	
		American Heart Association						
		American Lung Association						
Diane	Phakonekam	Big Brothers Big Sisters Central Valley		Executive Director				
Diane	Carbray	Boys and Girls Club of Fresno County						
John	Alkire	Fresno Fair						
		Fresno Mindfulness Walks						
		Fresno Teaching Fellows			afterschool programs			
		Hospital Council person						
		little league groups + youth sports leagues						
		Medical Society or Nurses						
Kathy	Denham	Planning Commissioner						
Rojelio	Vasquez	Planning Commissioner						
Barry	Falke						Elliott	
Bob	Boro							
Chuni								
Dave	Nalchajian				interested in ag museum, on standby	yes	Ashley	
Gary	Chahil							
Gerard	Lozano						Ashley	
Jim	Shahati							
Mai	Thao				Geri rec - active in Hmong cmty - 286-8189		Sandra	
Marie	(Kaiser)						Danielle	
Caryn	Meyers	Fresno Lexus	Business		Joan Eaton reaching out			
Joan	Conway				-		Elaine	
Bob	Mitchell						Elaine	
Debbie	Darden						Elaine	

Endorsements			
ENDORSED			
New ENDORSEMENT as of 9/14/2018			
Organization	Primary Contact	Endorsement	Endorsement Quote
59 Days of Code	Rebecca Olson	ENDORSED	As someone in the technology industry, I spend most of my time in front of a screen. As an avid outdoors enthusiast, I recognize the importance of getting away from that screen. Access to places where we can engage in sports, fresh air, and play is essential to creating happy individuals and vibrant communities. We are better humans when we are surrounded by green space.
Alliance of California Traditional Arts	Amy Kitchener	ENDORSED / MAJOR DONORS	
American Academy of Pediatrics -California Chapter 1		ENDORSED	
Arte Americas	Frank Delgado	ENDORSED	
Boys and Men of Color - Fresno		ENDORSED	
Bitwise Industries	Jake Soberal	ENDORSED	We know from our work at Bitwise that these amenities are not just an ancillary benefit, but a direct and qualifying consideration in attracting and retaining both talent and companies. Improving our parks system in Fresno will have a direct and positive impact on our local economy."
California Children's Hospital Association	Todd Suntrapak	ENDORSED	positive impace on car recar economy.
Carpenters Union Local 701	Todd Guilliapak	ENDORSED	
Central California Electronics, Inc.	Chris Johnson	ENDORSED	"We love our city and we must invest in bringing Fresno's amenities up to the standards of other great cities. This is long overdue."
Central Labor Council	Dillon Savory	ENDORSED	

Central Valley Asthma Collaborative		ENDORSED	Central California ASthma Collaborative believes every family has the right to breath clean air. A healthy and vibrant park system is critical to that goal. Parks not only hold many trees and grasses that actively clean our air, but also provide places for those same families to gather and enjoy that clean air while developing healthy minds and bodies. Yes on P is a vote for health, a vote for clean air, and a vote for fresno's families!
Central Valley Community Foundation	Ashley S.	ENDORSED	
			CVIIC endorses Measure P as an opportunity or build a better quality of life for all of our residents. Our organization is dedicated to ensuring full participation of immigrants in building strong, vibrant, inclusive communities, and we believe a quality and equitable parks system is crucial to this vision. Measure P outlines clear plans to improve our parks, trails, and youth programs in all neighborhoods, and we hope you will join with us in
Central Valley Immigrant Integration Collaborative	Hugo Morales	ENDORSED	supporting Yes on P.
Central Valley Partnership	Dan O'Connell	ENDORSED / MAJOR DONORS	
Creative Fresno	Andy Hansen-Smith	ENDORSED	
CNC Education Trust		ENDORSED	

El Concilio de Fresno, Inc. Emerzian Shankar Legal, Inc	Ashley Emerzian	ENDORSED ENDORSED	El Concilio is fully supportive of Measure P and the positive change it will bring to families in all Fresno neighborhoods. Our organization is dedicated to promoting social and economic justice for Latinos in Fresno County, and we are excited for the benefits Measure P's will bring to our under-served communities. Measure P is a guaranteed solution to our city's deteriorating parks, and we look forward to a Fresno where all families have access to clean and safe parks, trails and recreational programs.
Fresno Acura	Ellena Woodhams	ENDORSED	
Fresno Arts Council	Lilia Chavez	ENDORSED	The cultural vibrancy of our community enhances Fresno's economic vitality and attracts and sustains creative individuals
Fresno Association of Realtors	Gerard	ENDORSED	
Fresno Barrios Unidos	Javier	ENDORSED	
Fresno Building Healthy Communities	Sandra Celedon	ENDORSED	
Fresno County Bicycle Coalition	Tony Molina	ENDORSED	
Fresno County Democratic Party	Michael Evans	ENDORSED	
Fresno County Young Democrats	James Martinez	ENDORSED	
Fresno High School Girls Water Polo Team	-		
Fresno Madera Medical Society	-	ENDORSED	

			Fresno Neon has been doing business
			in the valley since 1932. We take great
			pride in this city that has given us so
			much, however, we feel that in the area
			of arts and parks, our city has fallen
			short. Measure P will fund the
			essential repairs needed to bring our
			facilities up to a level that we can be
			proud of and that accurately represents
			who we are as a community. Many of
			our Fresno parks are in disrepair,
			wrought with crime and homelessness.
			Measure P will direct funding to the
			areas in need of help, with adequate
			oversight to ensure funds are spent as
			the citizens intend. The citizens of
			Fresno deserve a community where
			the arts matter! Measure P will direct
			funding to the areas where it is needed
Fresno Neon	KC Rutiga	ENDORSED	most, bringing quality arts and cultural
T TESTIO TVEOTI	NO Rutiga	ENDORGED	programs that can be enjoyed by all!
			The Fresno Philharmonic is dedicated
			to enhancing and transforming the lives
			of residents in our community through
			performances of great music. Our
			concerts in the William Saroyan
			Theatre generate over 15,000 visits a year to Downtown Fresno and over
			•
			11,000 elementary students attend our free annual education concerts.
			Because we believe accessible, well-
			maintained public parks and vibrant
			arts and cultural programs contribute to
			the quality of life for all Fresno
			residents, the Fresno Philharmonic is
Fresno Philharmonic	Stephen Wilson	ENDORSED	proud to support Measure P.
Horstmann Insurance	John Horstmann	ENDORSED	
IBEW Local 100	_	ENDORSED	

Johnson Architects	Chris Johnson	ENDORSED	"The small cost of Measure 'P' will be directed to improving our Parks and their experience. The funds won't be spent anywhere else but on these programs. Directed taxes are one of the best ways to know where and how our tax dollars are used. It isn't often we can say and see a direct result and accountability for our tax dollars. This is one of them!"
Junior League of Fresno		ENDORSED	
League of Women Voters	Mary Savala	ENDORSED	
Lyles Foundation	Bill Lyles	ENDORSED	
OK Produce	Brady Matoian	ENDORSED	
Radio Bilingue	Hugo Morales	ENDORSED	Radio Bilingüe is a proud endorser of Measure P and the improvements it will bring to neighborhoods across our city. Our mission is to serve as a voice to empower Latinos and other underserved communities, and we believe Measure P will bring much-needed repairs and upgrades to parks, as well as recreational and arts programs, so families in these communities can thrive. Join with us in supporting Measure P this November!
Reality Concepts		ENDORSED	"At Realty Concepts, we sell Fresno. Homebuyers especially the millennial buyers who are creating a new and vibrant economy all across the country place enormous value in their quality of life when looking for a place to land. I am convinced that this small tax will be repaid many times over again by the boost to our local economy that will be created by picky buyers picking Fresno. That's why I'm voting yes on Measure P."

River Tree Volunteers		ENDORSED / DONOR	"As a nonprofit in the Fresno area, we are dedicated to educating the public on the San Joaquin River through service learning projects on and along the San Joaquin River. From river cleanups, tree plantings and public property care, our dedicated volunteers work to maintain the San Joaquin River for all to enjoy. The passage of Yes on P would greatly assist us in this mission and as such we are proud to stand in support of the Fresno for Parks campaign. "-River Tree Volunteers
Roosevelt High Ecology Club		ENDORSED	Nearly 50 members of the Roosevelt High school Ecology Club has voted unanimously to support the Yes on P campaign to bring expanded access to parks and programs for our neighborhoods in the greatest need for green space. We are working around our campus and community to promote the measure to make our world a more beautiful and sustainable place
Root General	Kirk James	ENDORSED	Countries near Englishment Fance
	Nancy Hollingsworth	ENDORSED	The physical environment in which children and families live is a determining factor for a community's health and well-being. Physical determinants such as green space, walking and biking trails, and sidewalks, specifically in low-income residential areas, are critical to encouraging active and healthy lifestyle behaviors. Saint Agnes Medical Center supports Measure P as a catalyst for changing social and economic conditions which in turn will directly improve the health of the communities we serve.
Saint Rest Economic Development	Charella Nicholson	ENDORSED	

San Joaquin River Parkway and Conservation Trust	Sharon Weaver	ENDORSED	
Shinzen Friendship Garden	Sally Ramage	ENDORSED	
Shoebox Sharing, Inc	Kristina Garabedian	ENDORSED	"Measure P represents a transformative investment that will benefit all of the children in Fresno. We are excited to partner with Measure P to help make sure every child has access to resources, no matter the neighborhood they come from, or different physical abilities they were born with. With focused reinvestment in our community, Fresno is sure to have a stronger and brighter future!"
TETER Architects & Engineers Connected	Laura Gromis	ENDORSED	
The Heart Hospital		ENDORSED	
Trustees of the Fresno Art Museum		ENDORSED	
Tioga Sequoia Brewing Company	Mike Cruz	ENDORSED	
Tree Fresno	John Valentino	ENDORSED	
			Parks and green spaces are an important element of healthy and sustainable communities. Parks are part of the solution to so many of our communities challenges: they reduce air pollution, diminish the heat island effect, support community revitalization and economic development, create safer neighborhoods, increase the green infrastructure in our city, promote public health and are an important element of smart growth. Every great city has great parks, let's have great parks in Fresno too. Yes on Measure
U.S. Green Buildling Council- Central California	Laura Gormis	ENDORSED	P.
Valley Children's Hospital		ENDORSED	

//Individual Endorsements//

NAME	ORGANIZATION	CONTACT	ENDORSEMENT	QUOTE REQUEST	
Dr. John Telles		Elliott	ENDORSED	REQUESTED	In order to decrease cardiovascular events I recommend to my patients to exercise daily, reduce stress and stay socially connected. As humans we are biologically programmed to be healthiest if we can accomplish these goals. There is no better way to accomplish this triple aim than to take a walk, jog or bike ride in a park. Exercising in a luscious green environment reduces stress hormones, blood pressure and cardiovascular events. Participating in community events in parks creates a shared sense of social connectedness that also reduces stress hormones and improves our health. Parks are a crucial ingredient to help us humans adapt to urban life. I Strongly support measure P as a public health initiative.
Alan Autry	Former Mayor of Fresno	Ashley	ENDORSED	NEED CONTACT INFO	
Dr. Alan Pierrot	Retired Surgeon, Founder of Fresno Surgical	ashley	ENDORSED	RECEIVED	"This is our opportunity to invest in ourselves, to produce huge collective benefits, for our health, for our reputation, for our competitive advantage, and for our underprivilegedall for only \$3.25 per household per month. If you weigh the community benefits against the individual cost, it's a no brainer."
Allie Wieland	Sagaser, Watkins and Wieland	Sarah	ENDORSED	NO QUOTE PREF	
Aren Hekimian	CEO - IAN Group / Fresno Grizzly Fest	Sarah	ENDORSED	PENDING	
Artie Padilla	Every Neighborhood Thrift	Elliott	ENDORSED	NO QUOTE PREF	
Bill Lyles	Lyles Foundation	Elliott	ENDORSED	NEED CONTACT INFO	
Bill Smittcamp		Jolene	ENDORSED	NEED CONTACT INFO	
Bob Nelson	Superintendent-FUSD	Ashley	ENDORSED	no QUOTE PREF	
Brady Matoian	Ok Produce	Sarah / B. Schoettler	ENDORSED	NO QUOTE PREF	
Brandon & Jordan Esraelian	Richardson, Jones & Esraelian	Sarah	ENDORSED	RECEIVED	"As a young professional and father of two, I believe that investing in the future of Fresno is of the utmost importance. Fresno is where my children will go to school, begin their careers and raise their own families. By supporting Yes on P, I join my fellow Fresno parents who want to ensure the next generation will enjoy every opportunity by creating a safe, beautiful and clean parks for all. Because if not us, then who?"
Cathy Caples	Former CEO - HandsOn Central California	Sarah	ENDORSED	PENDING	
Christopher Johnson, A.I.A.	Johnson Architects	Sarah M.	ENDORSED	RECEIVED	"The parks we have in Fresno are great but there are simply not enough of them. Maintenance is also a must to keep the quality and safety of the parks up as well. Measure 'P' will make huge strides to help with creating new parks and maintaining the existing ones."
Coke Hallowell	San Joaquin River Parkway	Elliott	ENDORSED	REQUESTED	nely with creating new parks and maintaining the existing ones.
	•		ENDORSED	REQUESTED	
Congressman Jim Costa	U.S. House of Representatives	ashley	ENDORSED	REQUESTED	

Craig Fourchy		Sarah	ENDORSED	REQUESTED	The Parks Initiative gives us a real chance to make a difference and actually move the needle. Look how great the Zoo has turned out! Now let's do it again on a bigger scale. The people of Fresno deserve this.
			ENDORSED		
Dan Pessano		Natasha	ENDORSED	RECEIVED	"Measure P is the best opportunity Fresno has seen in a very long time, with the potential to actually improve our quality of life. We have a responsibility to do what is right for our city, and voting Yes On P is our chance to make a real difference."
David McDonald	Former President of Pelco	Ashley	ENDORSED		
Dennis & Donna Parnagian	Fowler Packing	Ashley	ENDORSED	NO QUOTE PREF	
Dee Barnes	Past President of the Fresno City Employees	Sarah	ENDORSED	RECEIVED	"There is a lot more to public safety than adding more police officers and firefighters. It is time for our community to invest in parks and recreational facilities where children will be able to participate in sports, where at-risk youth can receive job training, and where children can participate in afterschool, weekend, and summer activities. Let's be proactive about reducing crime, not just reactive. #YesOnP!"
Don and Judy Perrachi	Perrachi Farms	Ashley	ENDORSED	RECEIVED	The reason for all this passion regarding the passage of Measure P is the very real opportunity to have enough dedicated money over a continuum of time, to prioritize and take care of important quality of life issues the city has long since abandoned
Dora Westerlund	Fresno Area Hispanic Chamber of Commerce	Sarah	ENDORSED	REQUESTED	
Dorothy "Dottie" Smith	Retired Trustee- State Center Community College District	Sarah	ENDORSED	NO QUOTE PREF	
Dr. Bruce and Kristen Honeyman	Clinical Psychologists	Elliott	ENDORSED	RECEIVED	Did you know that just three to five minutes spent looking at views filled with trees, flowers, and water features can induce relaxation and reduce anger, anxiety, and pain? [Scientific American (March, 2012).] So, just imagine what regular access to a clean, well-maintained neighborhood park could do for the overall mental and physical health of the community living nearby! Please don't miss out on this once-in-a-lifetime opportunity to take care of our existing parks, add park space in our underserved neighborhoods, and support community programs in all of our parks. You hold the power to have an immediate effect on Fresno's mental health, air quality, and livability by voting YES ON MEASURE P!
Dr. Connor & Kristin Telles	Sierra Orthopedics	Sarah	ENDORSED	NO QUOTE PREF	
Dr. John Telles	Cardiologist	Jolene	ENDORSED	RECEIVED	
Dr. Paul & Karen Mello	A. Paul Mello, MD - Saint Agnes Care	Jolene	ENDORSED	REQUESTED	
Dr. Shirley Bruegman		Sarah	ENDORSED	PENDING	
Dr. Theodore & Marcia Falk	DDS	Judy P.	ENDORSED	RECEIVED	
Dr. Virginia Eaton		Ashley	ENDORSED	NO QUOTE PREF	
Dwayne Zinkin	President - Zinkin Development	Ashley	ENDORSED	NEED CONTACT INFO	

Eric Payne	SCCCD Trustee Area 2	Sarah	ENDORSED	RECEIVED	"During my tenure as State Center Community College District Trustee, I was able to see the need to produce meaningful opportunities for Fresno's youth allowing them adequate opportunities to succeed. It became immediately clear that Fresno lacked the resources to address the inequality. As such, I have made a personal choice to endorse Yes on P so that children in our community, regardless of their zip code, have access to clean, safe neighborhood parks and trails we deserve."
Esmeralda Soria	Council President - City of Fresno	Ashley	ENDORSED	PENDING	
Francine Farber	Retired FUSD Administrator	Elliott	ENDORSED	NEED CONTACT INFO	
Ginny Burdick	Ginny Burdick Fine Art	Sarah	ENDORSED	NO QUOTE PREF	
Howard Watkins		Ashley	ENDORSED	NEED CONTACT INFO	
Hugo Morales	Radio Bilingue	Sarah	ENDORSED	RECEIVED	
Irma Olguin	Co-Founder - Bitwise Industries	Elliott	ENDORSED	REQUESTED	See letter
Jack and Nancy Baker	Baker, Manock and Jensen	Judy P.	ENDORSED	NO QUOTE PREF	
Jake Soberal	Co-Founder - Bitwise Industries	Elliott	ENDORSED	RECEIVED	We are at such an exciting moment in our city's history. We have two burgeoning universities, a revitalizing downtown, growing technology industry and economy guided by strong leadership in critical places throughout our community. Our city's future success depends on not just one of those things, but a collision of all and many others. The availability of green space, trails, parks and other shared public areas is critical piece to the puzzle. I'm voting Yes on P!"
James Hallowell	Former Owner - Hallowell Chevrolet	Ashley	ENDORSED	REQUESTED	
James Martinez	Fresno County Young Democrats - Executive	Sarah M	ENDORSED	PENDING	Picture green lawns, lush trees, clean and functional bathrooms, sufficient trash cans, families celebrating as children safely run around Fresno parks. Picture kids getting much needed help after school in a clean and pleasant neighborhood atmosphere. Picture much needed art awareness opportunities as jumping boards for writing projects and math. Picture bringing these dreams to reality. Vote for measure P.
	, ,		ENDORSED	PENDING	Vote for measure F.
James Shekoyan, Esq	Baker, Manock and Jensen Former FUSD Trustee	Jolene Elliott	ENDORSED	NEED CONTACT INFO	
Janet Ryan Jeffrey Jaech	Baker, Manock and Jensen	Sarah	ENDORSED	PENDING	
Jim Maxwell	Agriland Farming	Sarah	ENDORSED	NO QUOTE PREF	
Jim Woodward	Baker, Manock and Jensen	Ashley	ENDORSED	NO QUOTE PREF	
Joan Eaton	Former Owner - Guarantee Real Estate	Elliott	ENDORSED	RECEIVED	I am blessed to come from a family that has cared deeply for Fresno over 5 generations, since the 1880's. My great grandfather, grandfather, and father all worked to improve the quality of life in Fresno, with a particular focus on parks. Now it is my generation's turn to step up and ensure that all Fresno residents have access to clean and safe parks. That's why my own family and I are strong supporters of Measure P. This is an opportunity for every citizen of Fresno to improve the quality of life in our community.

Joaquin Arambula	CA State Assembly	Elaine	ENDORSED	RECEIVED	COMPLETE
John Harris	CEO- Harris Farms	Elaine	ENDORSED	NEED CONTACT INFO	
Jolene Telles			Endorsed		
JP Shamshoian	Realty Concepts	Natasha	ENDORSED	RECEIVED	"At Realty Concepts, we sell Fresno. Homebuyers especially the millennial buyers who are creating a new and vibrant economy all across the country place enormous value in their quality of life when looking for a place to land. I am convinced that this small tax will be repaid many times over again by the boost to our local economy that will be created by picky buyers picking Fresno. That's why I'm voting yes on Measure P."
Juan Arambula	Former CA Assemblyman / Fresno County Bo	Elliott	ENDORSED	RECEIVED	"We all want Parks for our children and grandchildren to play in. We all know Parks are important to our community's health and well-being. And, we will all benefit for generations to come when the Parks measure passes this November. These are some of the many reasons I support the Yes on P campaign
Judy Stene	Executive Director - Children's Musical Theat	Sarah	ENDORSED	RECEIVED	As executive director of Children's Musical Theaterworks - a community theater for children ages 6 to 20 years old - Measure P has my endorsement. Parks provide all citizens with a place - to have fun - to be families - to enjoy life. Measure P will also help CMT's home for 18 years at Memorial Auditorium. Needed repairs to the theater can be funded by Measure P. Please vote yes - maintain and provide parks - and help us keep the curtain up at Memorial.
·		Court	ENDODOED	DECENTED	My family believes in the long-term investments that Fresno for Parks will make in our community. We envision a community where green space is not a luxury, but an essential part of every neighborhood.
Justin Vartanian	D. I. M. J. J.	Sarah	ENDORSED	RECEIVED	Yes on P has the opportunity to transform our city from the inside out!
Ken Price	Baker, Manock and Jensen	Elliott	ENDORSED	REQUESTED	
Kirk and Cassey James Kristina Garabedian	Founder/CEO - Shoebox Sharing, Inc	Sarah Sarah	ENDORSED	RECEIVED	"Measure P represents a transformative investment that will benefit all of the children in Fresno. We are excited to partner with Measure P to help make sure every child has access to resources, no matter the neighborhood they come from, or different physical abilities they were born with. With focused reinvestment in our community, Fresno is sure to have a stronger and brighter future!"
Larry Powell	Former Superintendent - Fresno Co Superinte	Elliott	ENDORSED	RECEIVED	"Our local parks are an important part of making our community a desirable place to live, work and raise a family. Yes on P provides a guaranteed, local funding source for Fresno's parks that will improve the health of our community in a tangible way. It is time that we come together to support this solution that will ensure we all have access to clean, safe neighborhood parks."—
Lilia Chavez	Exec Director - Fresno Arts Council	Elliott	ENDORSED	REQUESTED	
Luisa Medina	Former City of Fresno Planning Commissione	Sarah	ENDORSED	PENDING	"Research has shown that parks are good for children and families as well as the economic viability of our city. As a former City of Fresno Planning Commissioner, I was able to directly see the benefits additional green space can have on a community. Passing Yes on P is important and addresses an immediate need to create neighborhood parks that will benefit our entire community."

Margaret Desmond Hughes	Kentucky Fried Chicken	Judy P.	ENDORSED	NEED CONTACT INFO	
Mark Keppler	Professor-CSUF Sid Craig School of Busines Founder of Coalition for Community Trails	Sarah	ENDORSED	NO QUOTE PREF	
Marina Magdelena	IUOE Stationary Local 39 AFL-CIO	Elaine	ENDORSED	REQUESTED	
Mas Masumoto	Masumoto Farmers / Author	Ashley	ENDORSED	RECEIVED	We can transform Fresno and make our community a better place by voting for Measure P. Imagine parks, arts, and trails for all. This can put us on a national map of people taking direct action to improve their daily quality of life
Mehmet Noyan	President - The Noyan Company	Elliott	ENDORSED	RECEIVED	"As a developer, I have witnessed the disparity in green space in our community first hand. We must invest in Fresno to create access regardless of zip code. By improving our parks and trails, Measure P will not only improve the lives, but property values, and make it easier to recruit businesses and retain employees and investors. Our community will be safer from property crime and violence when we invest in better opportunities for our youth. I also write this as a father and grandfather. I am proud to stand in support of Yes on P."
Michele Ellis Pracy		Elliott	ENDORSED	NEED CONTACT INFO	
Mike Cruz	Tioga Sequoia Brewing Co	Sarah	ENDORSED	PENDING	
Nikkiko Masumoto	Masumoto Farms	Sarah	ENDORSED	PENDING	
Oliver Baines	Councilmember - City of Fresno	Ashley	ENDORSED	REQUESTED	
Pastor DJ Criner	Pastor - Saint Rest Baptist Church	Ashley	ENDORSED	RECEIVED	COMPLETE
Pastro Paul Binion	Pastor-Westside Church of God	Elaine	ENDORSED		
Paul Gibson	Former Owner - Guarantee Real Estate	Elliott	ENDORSED	RECEIVED	As citizen of Fresno, it is our responsibility and liability if dangerous conditions that exist in our parks are not fixed in a timely manner. Today, Fresno has nearly \$300 million of deferred maintenance throughout our city park system. We are foolish to think we are saving money by not funding our parks. Each day we wait, these costs will continue to increase. We must act now! Vote for clean and safe parks in November. Yes on P!
Pedro Navarro Cruz		Natasha	ENDORSED	RECEIVED	"I imagine a Fresno where our children have access to go and shoot their soccer ball at a goal within their neighborhood. A Fresno where we can practice our sport on nice even surfaces, like I have seen in the rest of the world. Our current parks are not meeting the demand for Soccer in Fresno, and that is why I endorse #YesOnP!"
Randy White	FPU - Center for Transformation	Elliott	ENDORSED	RECEIVED	COMPLETE
Rebecca Miller	59 Days of Code	Sarah	ENDORSED	PENDING	As someone in the technology industry, I spend most of my time in front of a screen. As an avid outdoors enthusiast, I recognize the importance of getting away from that screen. Access to places where we can engage in sports, fresh air, and play is essential to creating happy individuals and vibrant communities. We are better humans when we are surrounded by green space.
Richard Sloan	Retired Military	Jolene	ENDORSED	PENDING	when we are surrounded by green space.
Rod Thornton	Central Valley Strategic Wealth Management	Sarah	ENDORSED	PENDING	
TOO THOMADI	Ochilar valley Strategic vvealur Management	Salail	LINDORGED	I LINDING	

Robert "Bob" Schoettler	Firestone Farms	Jolene	ENDORSED	NO QUOTE PREF	
Rodger Jensen	San Pablo Properties	Jolene	ENDORSED	NEED CONTACT INFO	
Samuel Molina	Mi Familia Vota	Hugo	ENDORSED	REQUESTED	
Scott Miller	Owner - Gazebo Gardens	Elaine	ENDORSED	RECEIVED	
Sherie Bohigian	Valley Air District (retired)	Sarah	ENDOSED	NO QUOTE PREF	
Terance Frazier	CEO - TFS Investments	Elliott	ENDORSED	RECEIVED	"As a former landlord, my goal is to provide a better quality of life for my residents by enhancing my properties while also investing in the community I love. By supporting Measure P, we will be able to create a more desirable community by making significant investments. As someone who has invested in today's youth, I can't tell you how important it is to engage and educate our next generation of kids. By providing our at-risk youth with sports opportunities at neighborhood parks, we can provide them with a firm foundation of life skills needed to give them needed opportunities to succeed.
Tom Bohigian	Former Fresno City Council Member	Sarah	ENDORSED	REQUESTED	COMPLETE
Tom Ferdinandi	Milano Restaurants International Corp.	Judy P.	ENDORSED	REQUESTED	
Vivian Velasco Paz	Fresno Dermatology Specialists	Elaine	ENDORSED	REQUESTED	
William Dyck	Summa Development Group	Elliott	ENDORSED	REQUESTED	
Yamilette Rodriguez	Exec Director - Youth Leadership Institute	Sarah	ENDORSED	RECEIVED	COMPLETE

//Stakeholder Group//

First	Last	Email	Title	Organization
Ana	Melendez	ana.melendez@asm.ca.gov	District Director	Office of Assemblymember Joaquin Arambula
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Sharon	Weaver	sweaver@riverparkway.org	Executive Director	San Joaquin River Parkway Trust
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//Council Strategy//

D1 (Soria)	D2 (Brandau)	D3 (Baines)	D4 (Caprioglio)	D5 (Chavez)	D6 (Bredefeld)	D7 (Olivier)
Henry Perea	Darius Assemi		Joe Castro	Latino Rotary	North Fresno Rotary	Darius Assemi
	Kris Walter		Ian Wieland	Bob Smittcamp	East Fresno Rotary	
	Andreas Borgeas		East Fresno Rotary		John Shamshoian (Realty Concepts)	
	Tony Molina		Judy Peracchi		Ed Kashian	
					Mehmet Noyan	
					Richard Spencer	
					Dick Johansen	
					FCEA	
					Plumbers/Pipefitters	
					Rick Ginder	
					Building Trades	
					Rich Caglia	
					Bob Smittcamp	
					Bryn Forhan	
					Iron Workers	
					Wathen Castanos	
					Wilson Homes	
					Farid/Darius Assemi	
					Painters Union	